

## MAGAZINE TITLE: FIRST FOR WOMEN

TRI-WEEKLY

<u>MAGAZINE ISSUE DATE</u>	<u>ON-SALE DATE:</u>	<u>COVER/FRANCHISE CLOSE</u>	<u>REGULAR SPACE CLOSE</u>	<u>MATERIAL CLOSE</u>	<u>REGIONAL CLOSE</u>	<u>*COPY SPLIT CLOSE</u>	<u>INSERT CLOSE</u>	<u>COMMENTS</u>
1/94 03	12/13/93	09/15/93	10/06/93	10/06/93	N.A.	10/06/93	09/15/93	TWO ISSUES IN JANUARY
24	03	10/06/93	10/27/93	10/27/93	N.A.	10/27/93	10/06/93	
2/94 14	01/24/94	10/27/93	11/17/93	11/17/93	N.A.	11/17/93	10/27/93	
3/94 07	02/14/94	11/17/93	12/08/93	12/08/93	N.A.	12/08/93	11/17/93	TWO ISSUES IN MARCH
28	07	12/08/93	12/29/93	12/29/93	N.A.	12/29/93	12/08/93	
4/94 18	03/28/94	12/29/93	01/19/94	01/19/94	N.A.	01/19/94	12/29/93	
5/94 09	04/18/94	01/19/94	02/09/94	02/09/94	N.A.	02/09/94	01/19/94	
30	09	02/09/94	03/02/94	03/02/94	N.A.	03/02/94	02/09/94	TWO ISSUES IN MAY
6/94 20	05/30/94	03/02/94	03/23/94	03/23/94	N.A.	03/23/94	03/02/94	

\* COVERS ONLY

2071250150

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7/94	11	06/20/94	03/23/94	04/13/94	04/13/94	N.A.	04/13/94	03/23/94	
8/94	01	07/11/94	04/13/94	05/04/94	05/04/94	N.A.	05/04/94	04/13/94	TWO ISSUES IN AUGUST
	22	01	05/04/94	05/25/94	05/25/94	N.A.	05/25/94	05/04/94	
9/94	12	08/22/94	05/25/94	06/15/94	06/15/94	N.A.	06/15/94	05/25/94	
10/94	03	09/12/94	06/15/94	07/06/94	07/06/94	N.A.	07/06/94	06/15/94	
	24	03	07/06/94	07/27/94	07/27/94	N.A.	07/27/94	07/06/94	TWO ISSUES IN OCTOBER
11/94	14	10/24/94	07/27/94	08/17/94	08/17/94	N.A.	08/17/94	07/27/94	
12/94	05	11/14/94	08/17/94	09/07/94	09/07/94	N.A.	09/07/94	08/17/94	TWO ISSUES IN DECEMBER
	26	05	09/07/94	09/28/94	09/28/94	N.A.	09/28/94	09/07/94	
1/95	15	12/26/94	09/28/94	10/19/94	10/19/94	N.A.	10/19/94	09/28/94	

PLEASE USE ACTUAL DATE TAKING INTO CONSIDERATION WEEKENDS, HOLIDAYS, ETC.

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